

Your Name

Beauty Shot

Title

Body goes here

Persona

Journey Map(s)

Digital Wireframe

Inspiration Board/
Research

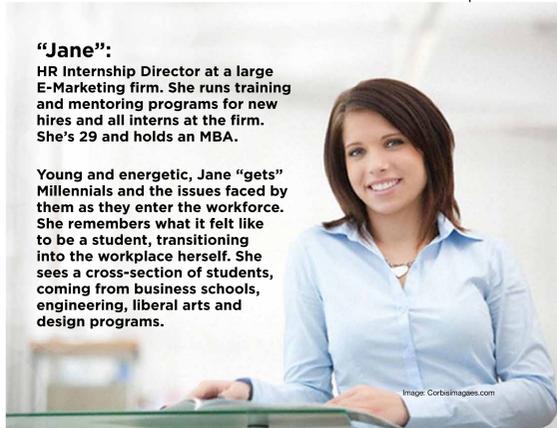
Your Name



myJack App
This does stuff.

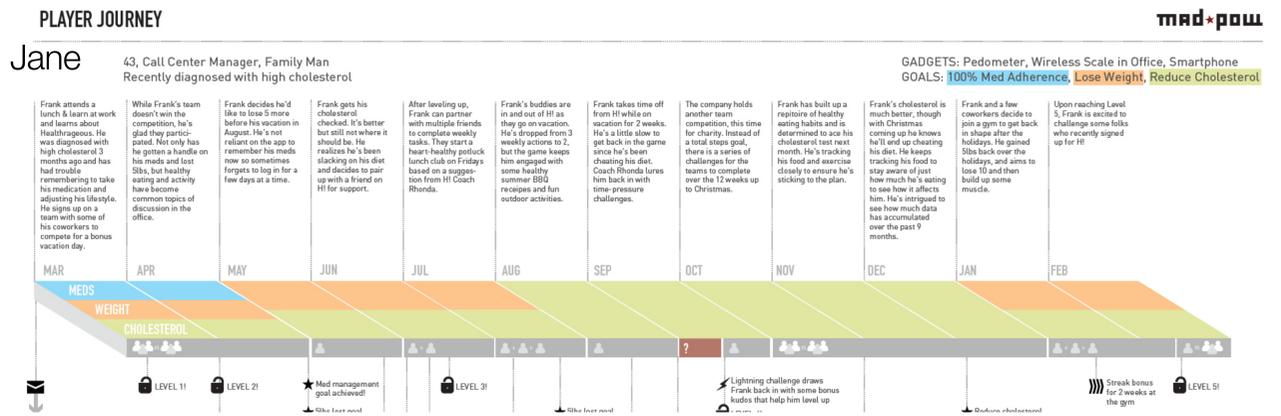
Persona

Journey Map(s)

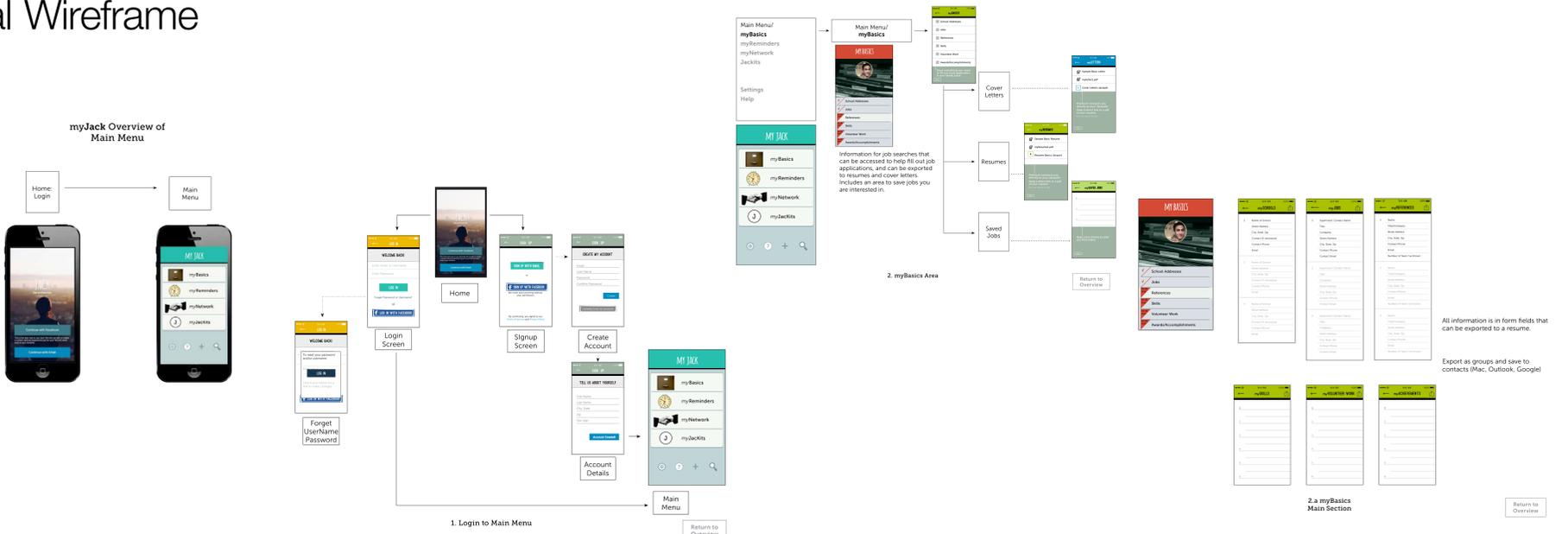


"Jane":
HR Internship Director at a large E-Marketing firm. She runs training and mentoring programs for new hires and all interns at the firm. She's 29 and holds an MBA.

Young and energetic, Jane "gets" Millennials and the issues faced by them as they enter the workforce. She remembers what it felt like to be a student, transitioning into the workplace herself. She sees a cross-section of students, coming from business schools, engineering, liberal arts and design programs.



Digital Wireframe



Inspiration Board/
Research